

**APPLICATION FOR EXHIBITS AND/OR ADVERTISING  
2010 IFCA INTERNATIONAL ANNUAL CONVENTION  
Crowne Plaza Springfield, Springfield, Illinois  
June 28 – July 2, 2010**

**Organization** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Office Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Name of Rep** \_\_\_\_\_

**Name of Rep** \_\_\_\_\_

What is to be displayed and/or sold? \_\_\_\_\_

\_\_\_\_\_

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**EXHIBIT FEES**

IFCA Member organization: # of tables \_\_\_\_\_ x \$195 = \_\_\_\_\_

OR

Non-member organization: # of tables \_\_\_\_\_ x \$235 = \_\_\_\_\_

I am enclosing the electrical hookup fee of \$35 = \_\_\_\_\_

*Exhibit fees are non-refundable after May 31, 2010*

**ADVERTISING FEES**

**CONVENTION REPORT BOOK:** # of ads \_\_\_\_\_ x \$220 = \_\_\_\_\_

**CONVENTION PROGRAM BOOKLET:** # of ads \_\_\_\_\_ x \$300 = \_\_\_\_\_

Advertisers please initial here: \_\_\_\_\_ I understand that my ad must be in  
IFCA Office by April 30, 2010.

**TOTAL AMOUNT ENCLOSED** \_\_\_\_\_

**Please send completed form to:  
IFCA International, PO Box 810, Grandville, MI 49468-0810**

## CONVENTION EXHIBIT INFORMATION AND RATES

The cost of a display table for IFCA International member organizations is \$195. The cost for Non-Member organizations is \$235. If you require electrical hookup there is an additional charge of \$35. Please bring your own extension cords and indicate your electrical need by paying the appropriate fee. NOTE: **These fees cover the display table and electrical hook-up only.**

**Each representative is responsible for their own hotel accommodations. Please make arrangements directly with the hotel. Each representative is ALSO required to pay the Convention registration fee of \$75 for the week or \$26 daily. Weekly meal tickets are available for \$100. A limited number of daily lunch and dinner tickets will be available. Please submit a convention registration form with any applicable registration and meal ticket fees. Forms if not enclosed with this mailing can be requested from IFCA office, in VOICE Magazine or accessed on-line: [www.ifca.org](http://www.ifca.org) and follow the links.**

The exhibitor assumes the entire responsibility & liability for losses, damages, & claims arising out of exhibitor's activities on the Hotel premises & will indemnify, defend, & hold harmless the Hotel, its owner, & its management company, as well as their respective agents, servants, & employees from any & all such losses, damages, and claims.

Any material offered that is doctrinal in its content, must be compatible with the IFCA International's doctrinal statement. The display fees are due with your application and are non-refundable after May 31, 2010.

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## CONVENTION ADVERTISING INFORMATION AND RATES

We are pleased to offer these two special advertising opportunities for promoting your ministry or product to the members and delegates of the IFCA International Annual Convention.

**IFCA Annual Convention Report Book:** distributed June 28 – July 2, 2010. Every convention delegate receives this important book. Ads are full page black/white for \$220.

**Convention Program Booklet:** Ads in this 24 page booklet will be limited to 3" x 8" and will be black/white plus one color for \$300. We will be limited to only seven advertisements of this size.

**In addition,** both of the advertising opportunities will appear in The Convention Minutes and Reports, sent after the convention to each IFCA individual member and member church/organization. Also, a credit listing of convention advertisers will appear in the VOICE magazine. (Circulation 10,000).

### **GENERAL TERMS:**

1. Cancellations not accepted after the reservation deadline of April 30, 2010.
2. Material is printed offset, and your **ad may be submitted on a cd along with a hard copy or by email, to [olson@ifca.org](mailto:olson@ifca.org) in a PDF format.** We will charge advertisers a preparation fee if ad is not sent in the proper format. Cost to be determined by size and detail of the ad. Our printer can read either PC or Mac in the following: PageMaker, Quark, Photoshop or Illustrator. Please include fonts, art and document when sending us your ad. Line Screen 133 or 150 right reading emulsion down.
3. Payment should accompany advertising order.

### **CONVENTION REPORT BOOK**

1. Full page black & white only.
2. Page type size: 7" x 10"
3. Trim size: 8 3/8" x 10 3/4"
4. Price: \$220.00

### **CONVENTION PROGRAM BOOKLET**

1. Full page, black plus one color (to be determined).
2. Page type size: 3" x 8"
3. Trim size: 4" x 8 7/8"
4. Price: \$300.00

If you have any questions, you may call Tom Olson at 1-800-347-1840.